

# HIGHLAND CHARTER TOWNSHIP



RESIDENT OPINION SURVEY  
2005

# HIGHLAND TOWNSHIP RESIDENT SURVEY 2005 RESULTS

## INTRODUCTION

In 1988, Highland Township distributed a survey designed to elicit resident feedback on existing and future land use and local government services. The survey was one tool used to update the community's Comprehensive Land Use Plan, and has been used to guide decision makers in programming capital expenditures.

The Comprehensive Land Use Plan ("Master Plan") documents the community's vision for the future. While the Plan is an important foundation, it is not fixed and inflexible. The Plan must be reviewed and refined periodically to ensure that it accurately reflects community attitudes and goals, current development trends, and embraces the best practices for stewardship of our natural, cultural and other community resources. In fact, state law now dictates that each community reviews its Master Plan documents at least once every five years.

After thoughtful consideration, the Highland Township Planning Commission drafted a survey form similar to that used in 1988, modified only to address some new concepts/trends in land use and governing and the formation of our local conservancy groups. Otherwise, the form and wording of the questions was preserved. The Planning Commission also included an "open-ended" questionnaire where residents could share such thoughts as the best and worst examples of development during the last seven years.

The surveys were mailed to approximately 25 percent of all households, evenly spread across the Township. For instance, one out of every four addresses for each subdivision, condominium development, apartment complex or mobile home park was selected for inclusion in the mailing list. Acreage parcels were also included. Every household had an equal opportunity to receive a survey.

	2005*	1998
Total Number of Households	7336	5933
Number of Surveys Mailed	2167	1527
Non-Deliverable surveys	18	38
Surveys returned and tallied	686	767
% Return	31.9%	51.5%

\*SEMCOG estimate

We note that the land use survey of 1998 was part of an organized public education campaign intent on raising awareness of the master plan project. The 2006 survey was mailed with less fanfare. The 31.9% return represents approximately nine percent of the total households and is deemed to be statistically significant.

## DATA COMPILATION

The pages that follow include tabular and graphic comparisons of the results of the 1998 and 2005 surveys. Where demographic information is available on a Township-wide basis (i.e. 2000 census or Southeast Michigan Council of Governments (SEMCOG) estimates), that data is also provided for comparison.

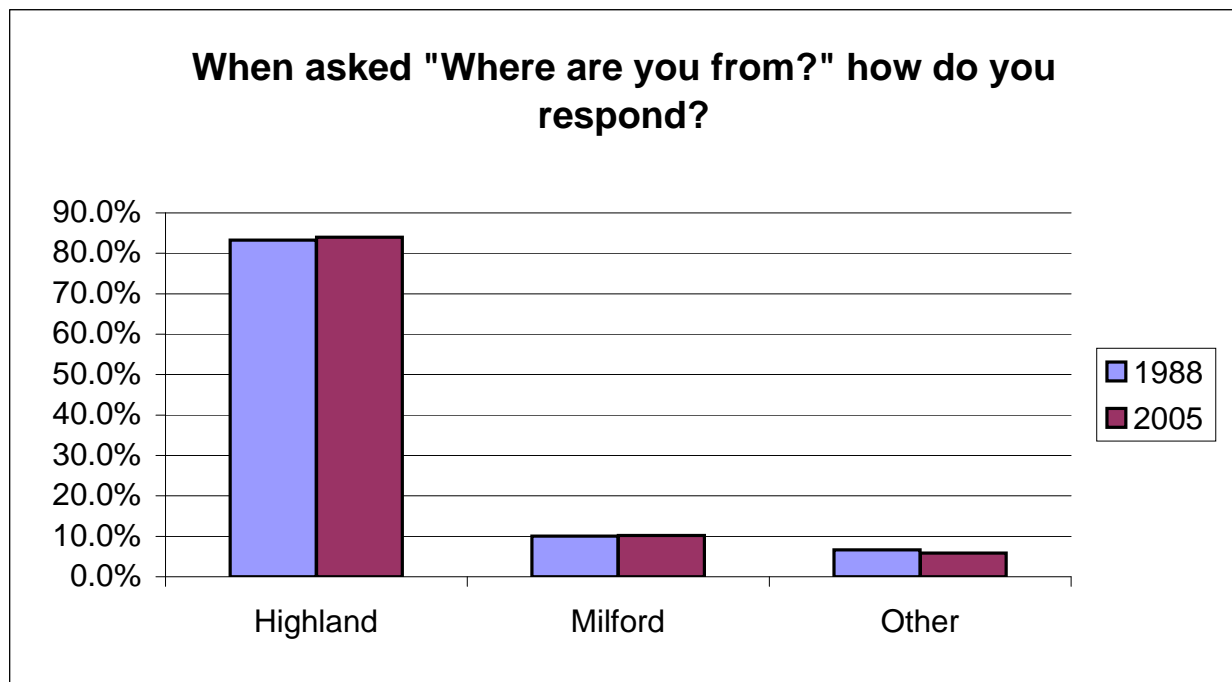
Single family homeowners, college graduates and households earning more than \$75,000 per year participated in greater percentages than would be expected in a representative Township-wide sampling. This may indicate that the respondents have a greater expectation that their opinions can help shape the future based on their educational and economic status.

The 2005 respondents tended to be somewhat older than the 1998 respondents, with the majority falling in the 41 to 60 year age group. The data regarding length of residency in Highland Township did not vary significantly from 1998 to 2005, with approximately 38% of the respondents reporting residency exceeding 20 years. Again, this may imply that residents who have lived in Highland longest have a greater “investment” in the community and are willing to get involved in planning for the future.

Overall, a review of the demographic information from the surveys suggest that the results provide a valid snapshot of public opinion.

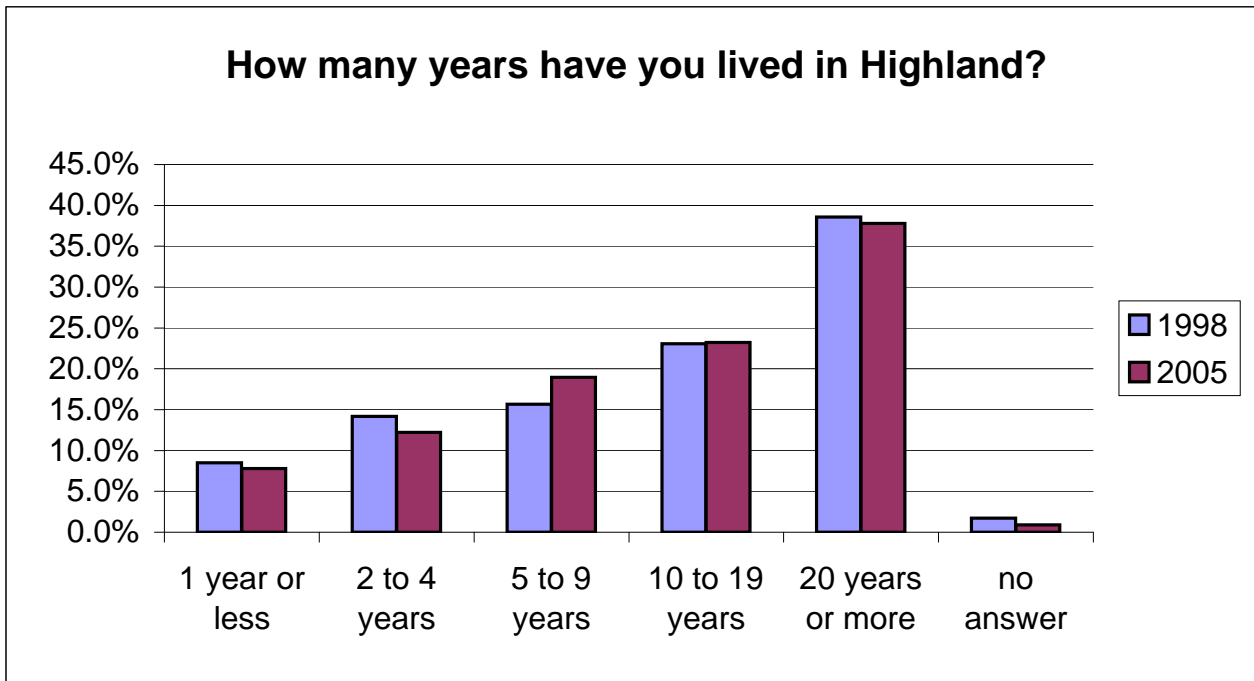
Question 1: When asked "Where are you from?" How do you respond?

	<b>1998</b>	<b>2005</b>	<b>1998</b>	<b>2005</b>
Highland	637	576	83.3%	84.0%
Milford	77	70	10.1%	10.2%
Other	51	40	6.7%	5.8%
Total Sample	765	686		



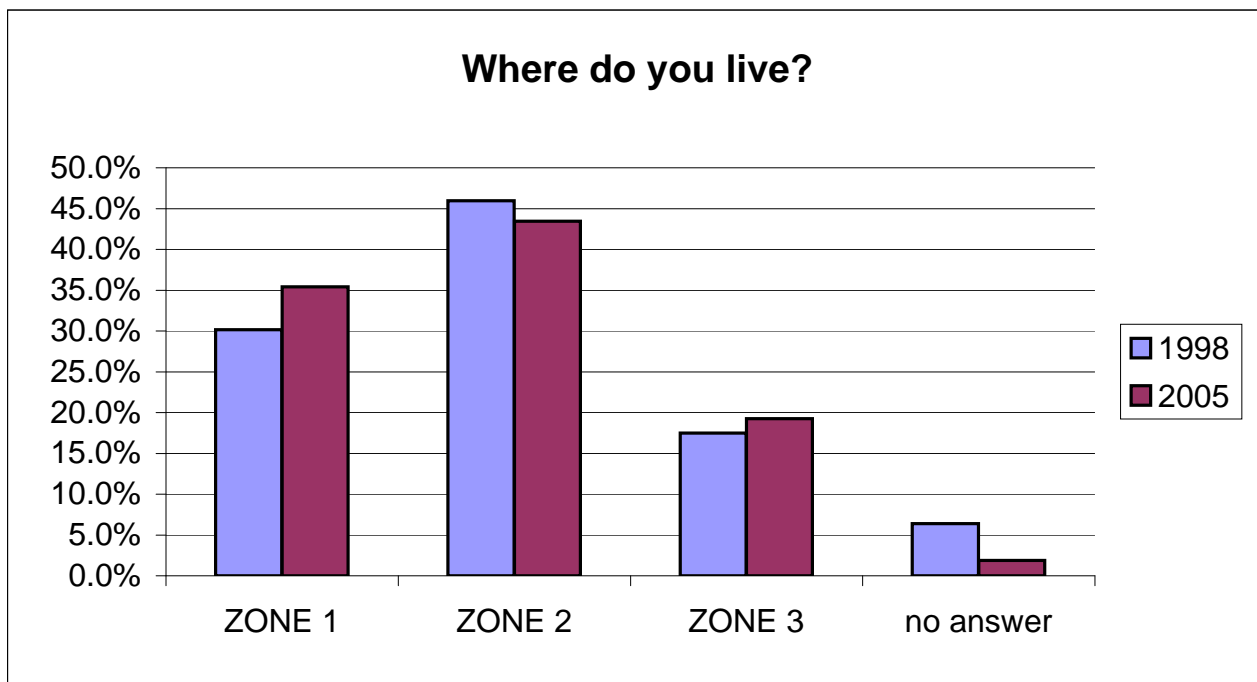
Question 2: How many years have you lived in Highland?

	<b>1998</b>	<b>2005</b>	<b>1998</b>	<b>2005</b>
1 year or less	64	53	8.5%	7.8%
2 to 4 years	107	83	14.2%	12.2%
5 to 9 years	118	129	15.6%	19.0%
10 to 19 years	174	158	23.1%	23.2%
20 years or more	291	257	38.6%	37.8%
no answer	13	6	1.7%	0.9%
 Median	 15.6	 14.3 years		
Total Sample	767	686		



Question 3: Please mark the area on the map that is closest to your residence.

	<b>1998</b>	<b>2005</b>	<b>1998</b>	<b>2005</b>
ZONE 1	231	243	30.2%	35.4%
ZONE 2	352	298	46.0%	43.4%
ZONE 3	134	132	17.5%	19.2%
no answer	49	13	6.4%	1.9%
Total Sample	766	686		



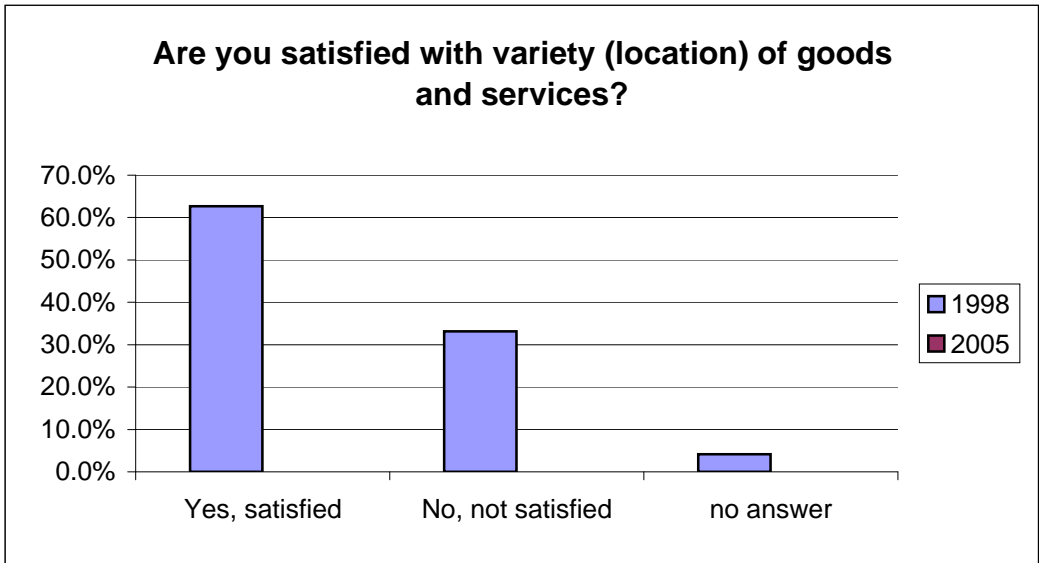
Zone 1 = North of Highland Rd (M-59) and West of Milford Rd

Zone 2 = North of Highland Rd (M-59) and East of Milford Rd

Zone 3 = South of Highland Rd (M-59)

Question 4: Are you satisfied with the variety (location) of the good and services listed in the previous question? (check one)

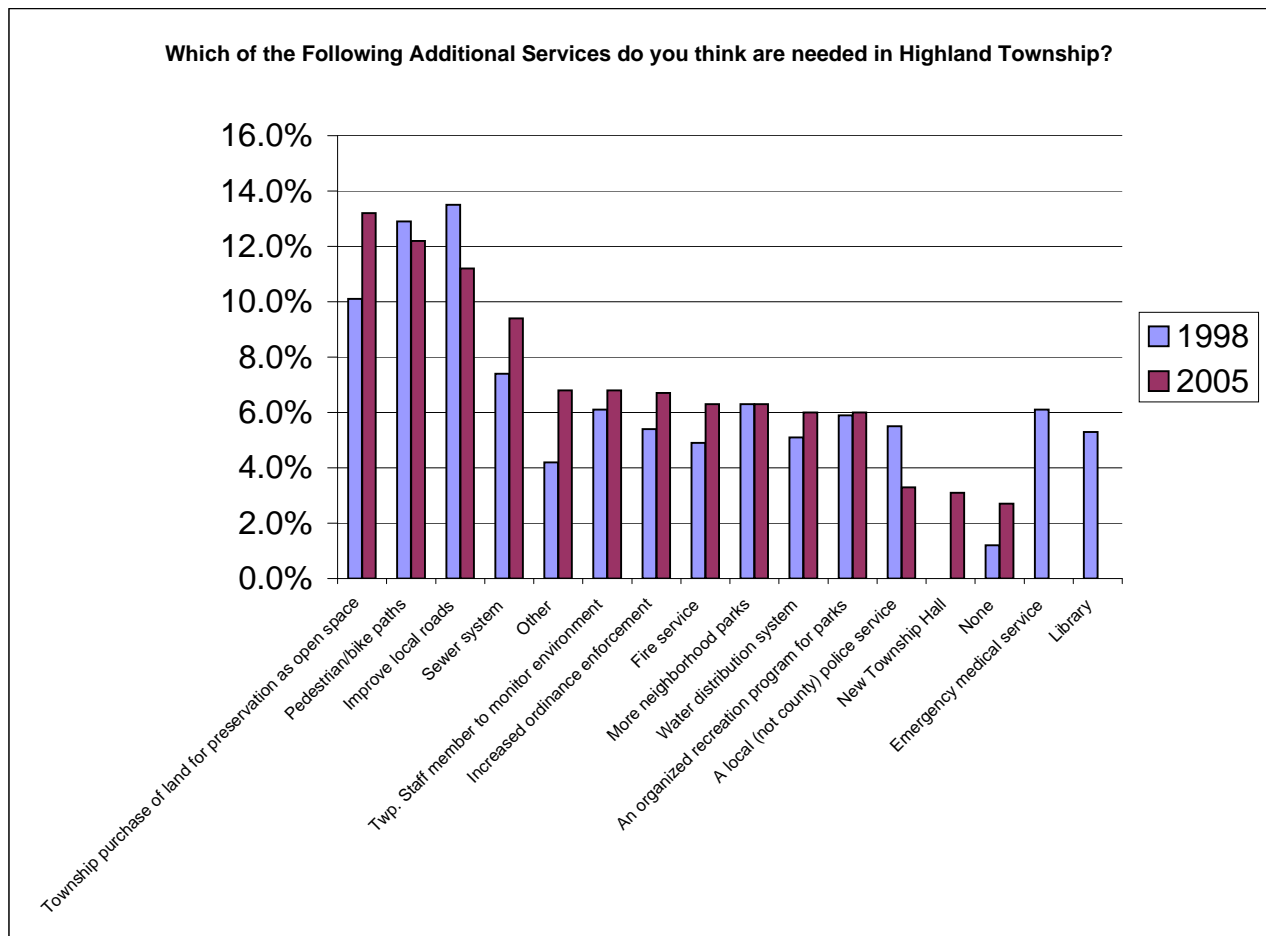
	<b>1998</b>	<b>2005</b>	<b>1998</b>	<b>2005</b>
Yes, satisfied	481		62.7%	#DIV/0!
No, not satisfied	254		33.1%	#DIV/0!
no answer	32		4.2%	#DIV/0!
Total Sample	767	0		



Question 5: Which of the following additional services do you think are needed in Highland Township? (Check all that apply).

	1998			2005		
	# of responses	% of all answers	% of surveys selecting	# of responses	% of all answers	% of surveys selecting
Township purchase of land for preservation as open space	285	10.1%	37.2%	279	13.2%	40.7%
Pedestrian/bike paths	364	12.9%	47.5%	257	12.2%	37.5%
Improve local roads	381	13.5%	49.7%	237	11.2%	34.5%
Sewer system	207	7.4%	27.0%	199	9.4%	29.0%
Other	117	4.2%	15.3%	143	6.8%	20.8%
Twp. Staff member to monitor environment	172	6.1%	22.4%	143	6.8%	20.8%
Increased ordinance enforcement	152	5.4%	19.8%	141	6.7%	20.6%
Fire service	139	4.9%	18.1%	133	6.3%	19.4%
More neighborhood parks	176	6.3%	22.9%	133	6.3%	19.4%
Water distribution system	144	5.1%	18.8%	126	6.0%	18.4%
An organized recreation program for parks	165	5.9%	21.5%	126	6.0%	18.4%
A local (not county) police service	155	5.5%	20.2%	69	3.3%	10.1%
New Township Hall	*	*	*	66	3.1%	9.6%
None	34	1.2%	4.4%	57	2.7%	8.3%
Emergency medical service	172	6.1%	22.4%	*	*	*
Library	150	5.3%	19.6%	*	*	*
Total Affirmative Answers	2813			2109		
Total Sample Size	767			686		

\* option not offered on this survey



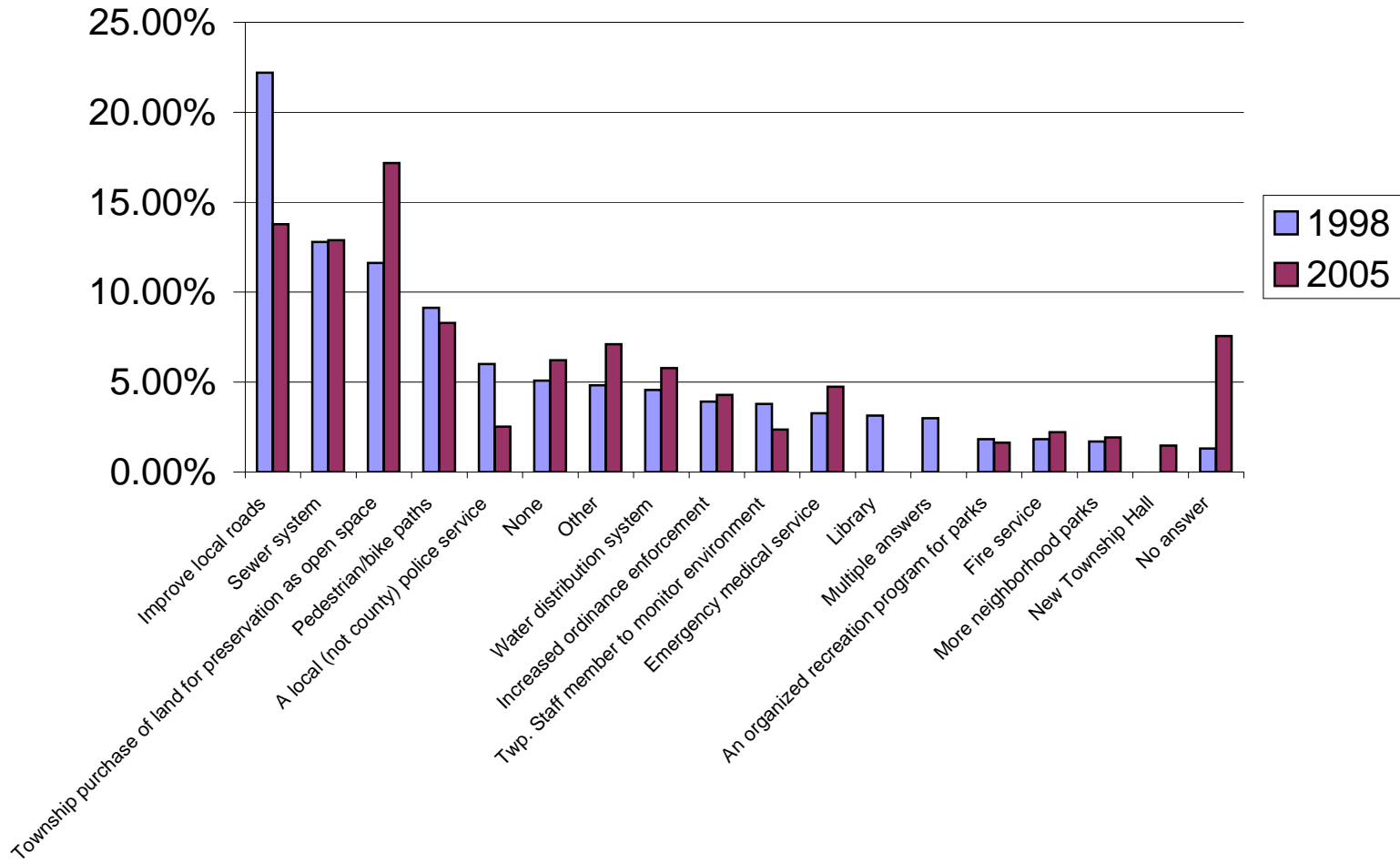
Question 6: Check the number ONE item you feel most needs to be created or expanded in the Township? (CHECK ONE ONLY)

	# of responses		% of all responses	
	1998	2005	1998	2005
Improve local roads	170	93	22.19%	13.78%
Sewer system	98	87	12.79%	12.89%
Township purchase of land for preservation as open space	89	116	11.62%	17.19%
Pedestrian/bike paths	70	56	9.14%	8.30%
A local (not county) police service	46	17	6.01%	2.52%
None	39	42	5.09%	6.22%
Other	37	48	4.83%	7.11%
Water distribution system	35	39	4.57%	5.78%
Increased ordinance enforcement	30	29	3.92%	4.30%
Twp. Staff member to monitor environment	29	16	3.79%	2.37%
Emergency medical service	25	32	3.26%	4.74%
Library	24	*	3.13%	0.00%
Multiple answers	23	0	3.00%	0.00%
An organized recreation program for parks	14	11	1.83%	1.63%
Fire service	14	15	1.83%	2.22%
More neighborhood parks	13	13	1.70%	1.93%
New Township Hall	*	10	0.00%	1.48%
No answer	10	51	1.31%	7.56%
Total Sample	766	675		

\* option not offered on this survey

Some examples of "other services" desired include: more commercial development, no more development, legal defense fund, children's play park, aesthetic standards for development

## MOST NEEDED TOWNSHIP SERVICE

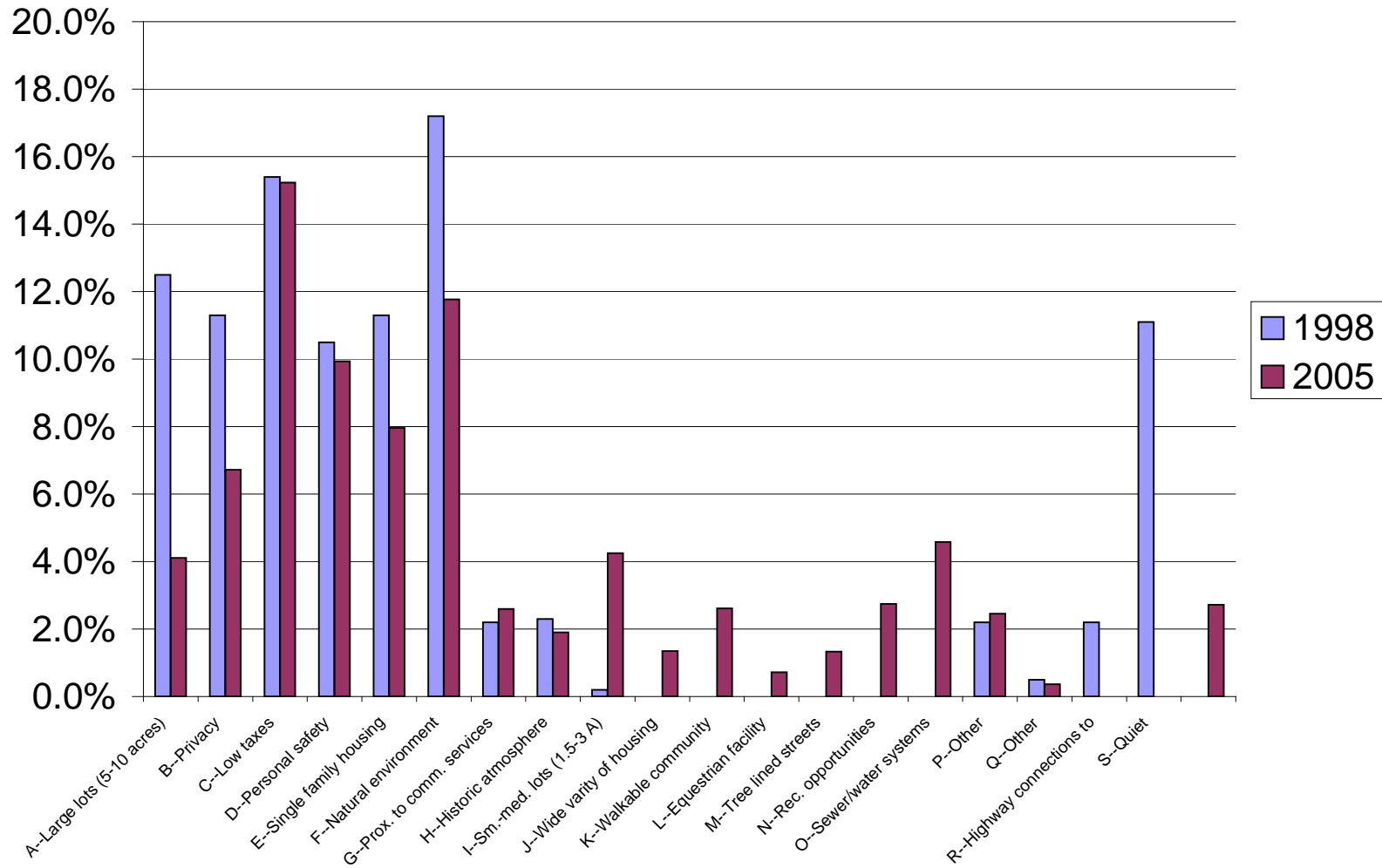


Question 7: What aspects of Highland Township are most important to you? The following list suggests some features which contribute to the quality of life in Highland Township. Please select the FIVE MOST IMPORTANT features by listing their corresponding letters in the spaces below: (List Top Five in Order of Importance Here)

	1998						2005					
	Frequency of Score 5	Frequency of Score 4	Frequency of Score 3	Frequency of Score 2	Frequency of Score 1	Weighted Score	Frequency of Score 5	Frequency of Score 4	Frequency of Score 3	Frequency of Score 2	Frequency of Score 1	Weighted Score
A--Large lots (5-10 acres)	101 13.2%	112 14.6%	71 9.3%	79 10.3%	66 8.8%	1390 12.5%	50 7.3%	32 4.7%	21 3.1%	20 2.9%	26 3.8%	507 4.1%
B--Privacy	54 7.0%	99 12.9%	111 14.5%	94 12.3%	87 8.7%	1254 11.3%	44 6.4%	70 10.2%	63 9.2%	54 7.9%	33 4.8%	830 6.7%
C--Low taxes	185 24.1%	85 11.1%	88 11.2%	66 8.6%	63 8.2%	1718 15.4%	220 32.1%	107 15.6%	76 11.1%	37 5.4%	51 7.4%	1881 15.2%
D--Personal safety	62 8.1%	105 13.7%	68 8.9%	84 11.0%	71 9.3%	1173 10.5%	84 12.2%	107 15.6%	72 10.5%	64 9.3%	35 5.1%	1227 9.9%
E--Single family housing	71 9.3%	90 11.7%	106 13.8%	65 8.5%	97 12.6%	1260 11.3%	40 5.8%	81 11.8%	87 12.7%	69 10.1%	60 8.7%	983 8.0%
F--Natural environment	182 23.7%	96 12.5%	97 12.6%	103 13.4%	74 9.6%	1885 17.2%	97 14.1%	92 13.4%	123 17.9%	84 12.2%	63 9.2%	1453 11.8%
G--Prox. to comm. services	8 80.0%	14 1.8%	23 3.0%	29 3.8%	33 4.3%	248 2.2%	5 0.7%	18 2.6%	38 5.5%	37 5.4%	35 5.1%	320 2.6%
H--Historic atmosphere	5 70.0%	12 1.6%	21 2.7%	23 3.0%	70 9.1%	252 2.3%	4 0.6%	10 1.5%	18 2.6%	40 5.8%	41 6.0%	235 1.9%
I--Sm.-med. lots (1.5-3 A)	1 0.1%	1 0.1%	2 0.3%	0 0.0%	2 0.3%	17 0.2%	20 2.9%	38 5.5%	44 6.4%	47 6.8%	47 6.8%	525 4.3%
J--Wide variety of housing	*	*	*	*	*	*	0 0.0%	9 1.3%	15 2.2%	30 4.4%	25 3.6%	166 1.3%
K--Walkable community	*	*	*	*	*	*	12 1.7%	14 2.0%	17 2.5%	48 7.0%	59 8.6%	322 2.6%
L--Equestrian facility	*	*	*	*	*	*	1 0.1%	6 0.9%	7 1.0%	16 2.3%	7 1.0%	89 0.7%
M--Tree lined streets	*	*	*	*	*	*	1 0.1%	6 0.9%	17 2.5%	23 3.3%	38 5.5%	164 1.3%
N--Rec. opportunities	*	*	*	*	*	*	8 1.2%	18 2.6%	26 3.8%	41 6.0%	67 9.8%	339 2.7%
O--Sewer/water systems	*	*	*	*	*	*	56 8.2%	34 4.9%	26 3.8%	22 3.2%	27 3.9%	565 4.6%
P--Other	27 3.5%	11 1.4%	6 60.0%	17 2.2%	19 2.5%	250 2.2%	28 4.1%	19 2.8%	12 1.7%	14 2.0%	23 3.3%	303 2.5%
Q--Other	1 0.1%	6 0.8%	3 40.0%	5 0.7%	6 0.8%	54 0.5%	1 0.1%	7 1.0%	0 0.0%	4 0.6%	4 60.0%	45 0.4%
R--Highway connections to nearby business centers	6 0.8%	14 1.8%	23 3.0%	29 3.6%	33 4.3%	246 2.2%	*	*	*	*	*	*
S--Quiet	38 5.0%	96 12.5%	114 14.9%	118 15.4%	80 10.4%	1232 11.1%	*	*	*	*	*	*
No answer	*	*	*	*	*	*	15 2.2%	18 2.6%	24 3.5%	36 5.2%	45 6.5%	336 2.7%
<b>TOTAL</b>	<b>743</b>	<b>741</b>	<b>734</b>	<b>710</b>	<b>700</b>		<b>686</b>	<b>686</b>	<b>686</b>	<b>686</b>	<b>686</b>	

\* indicates this option not offered (or not reported) in this survey. May be included in "other priority (P or Q)"

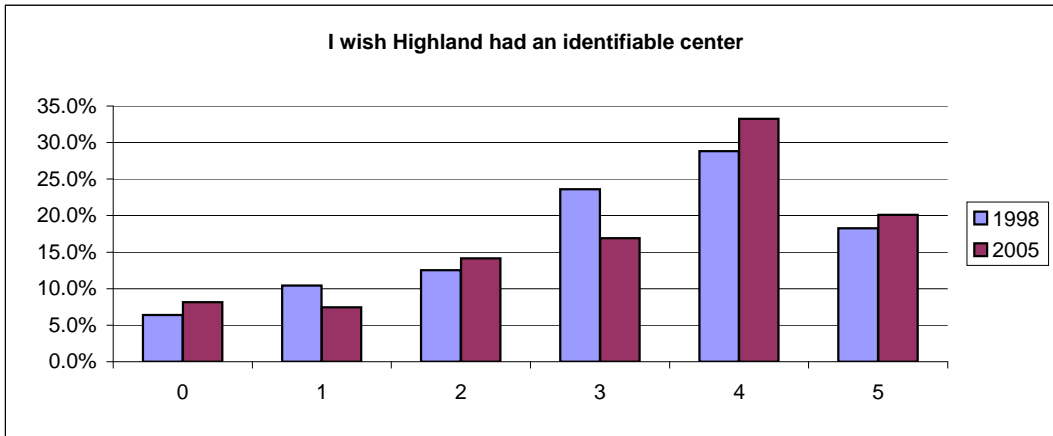
# MOST IMPORTANT ASPECTS OF QUALITY OF LIFE



Questions 8-24: The following statements represent a range of opinions about planning related objectives and the means to achieve them. Please indicate for each statement how strongly you agree or disagree.

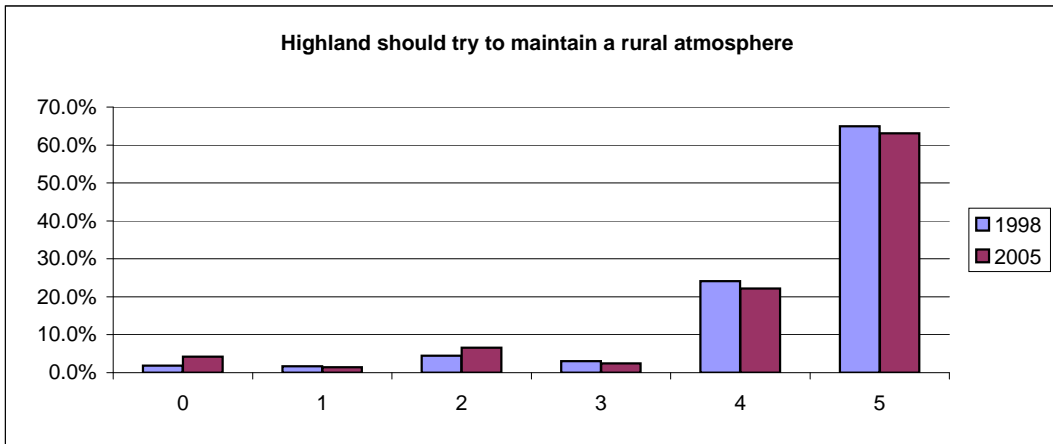
Question 8: I wish Highland had an identifiable center

					<i>weighted score</i>	
	1998	2005	1998	2005	1998	2005
0 =no answer	49	56	6.4%	8.2%		
1 =disagree strongly	80	51	10.4%	7.4%		
2 =disagree somewhat	96	97	12.5%	14.1%		
3 =don't know	181	116	23.6%	16.9%		
4 =agree somewhat	221	228	28.8%	33.2%		
5 =agree strongly	140	138	18.3%	20.1%		
	767	686	100.0%	100.0%	<b>3.13</b>	<b>3.20</b>



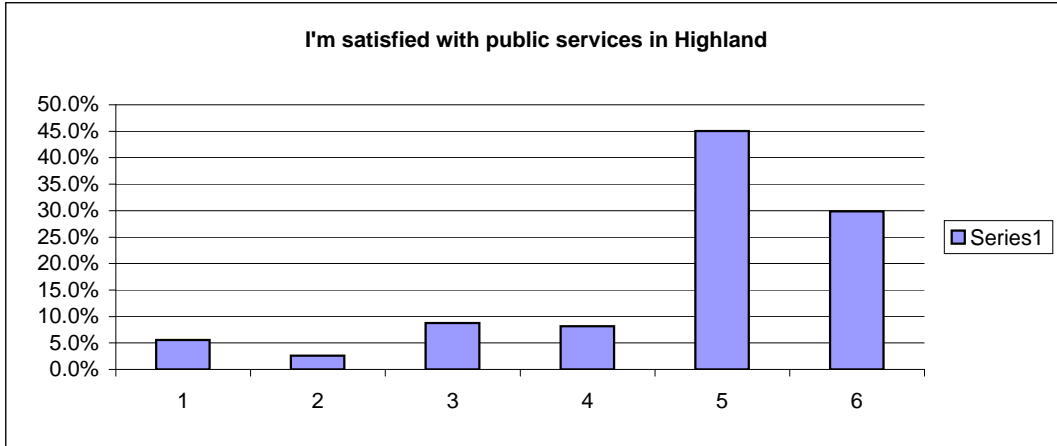
Question 9: Highland should try to maintain a rural atmosphere

					<i>weighted score</i>	
	1998	2005	1998	2005	1998	2005
0 =no answer	14	29	1.8%	4.2%		
1 =disagree strongly	13	10	1.7%	1.5%		
2 =disagree somewhat	34	45	4.4%	6.6%		
3 =don't know	23	17	3.0%	2.5%		
4 =agree somewhat	185	152	24.1%	22.2%		
5 =agree strongly	498	433	64.9%	63.1%		
	767	686	100.0%	100.0%	<b>4.41</b>	<b>4.26</b>



Question 10: I'm satisfied with public services in Highland\*

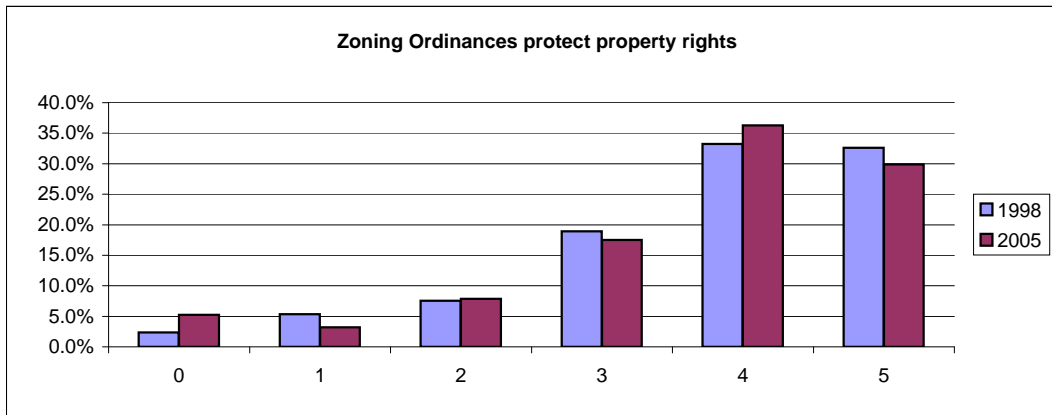
	1998	2005	1998	2005	<b>weighted score</b>	
			1998	2005	1998	2005
0 =no answer		38		5.5%		
1 =disagree strongly		18		2.6%		
2 =disagree somewhat		60		8.7%		
3 =don't know		56		8.2%		
4 =agree somewhat		309		45.0%		
5 =agree strongly		205		29.9%		
	686		100.0%		<b>3.74</b>	



\* In 1998, the question was worded "Although it may cost more, I believe we need to improve public services in Highland." The change in wording renders a direct comparison irrelevant.

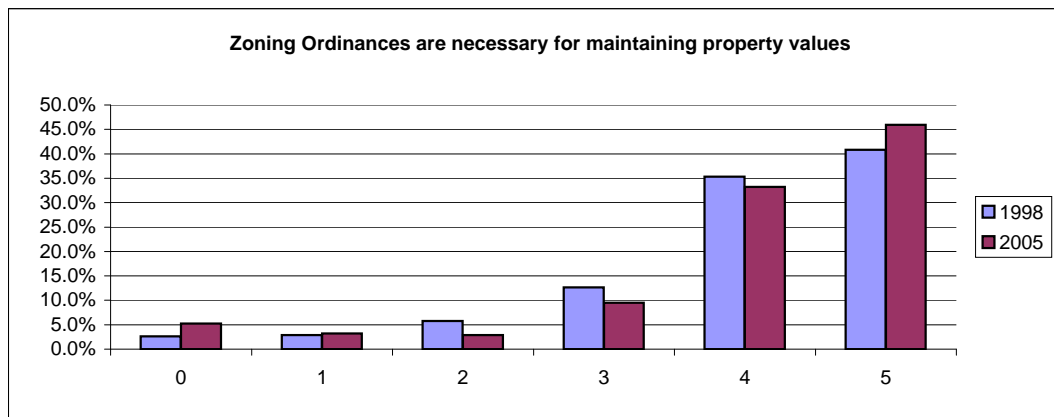
Question 11: Zoning Ordinances protect property rights

	1998	2005	1998	2005	<b>weighted score</b>	
			1998	2005	1998	2005
0 =no answer	18	36	2.3%	5.2%		
1 =disagree strongly	41	22	5.3%	3.2%		
2 =disagree somewhat	58	54	7.6%	7.9%		
3 =don't know	145	120	18.9%	17.5%		
4 =agree somewhat	255	249	33.2%	36.3%		
5 =agree strongly	250	205	32.6%	29.9%		
	767	686	100.0%	100.0%	<b>3.73</b>	<b>3.66</b>



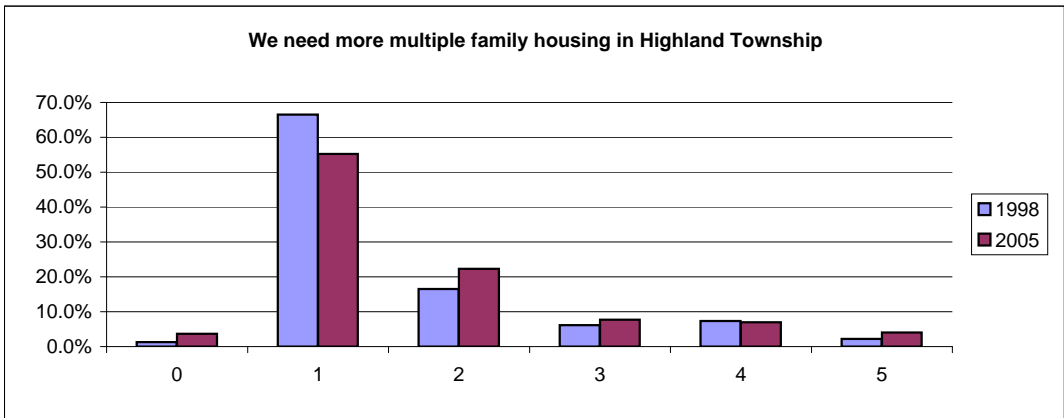
Question 12: Zoning Ordinances are necessary for maintaining property values

	1998	2005	1998	2005	<i>weighted score</i>	
			1998	2005	1998	2005
0 =no answer	20	36	2.6%	5.2%		
1 =disagree strongly	22	22	2.9%	3.2%		
2 =disagree somewhat	44	20	5.7%	2.9%		
3 =don't know	97	65	12.6%	9.5%		
4 =agree somewhat	271	228	35.3%	33.2%		
5 =agree strongly	313	315	40.8%	45.9%		
	767	686	100.0%	100.0%	<b>3.98</b>	<b>4.00</b>



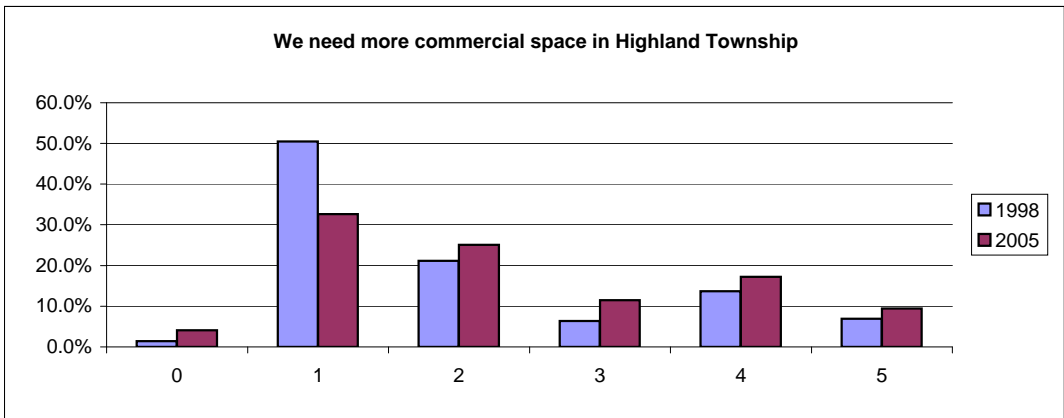
Question 13: We need more multiple family housing (apartments, condos and duplexes) in Highland Township.

	1998	2005	1998	2005	<i>weighted score</i>	
			1998	2005	1998	2005
0 =no answer	10	25	1.3%	3.6%		
1 =disagree strongly	510	379	66.5%	55.2%		
2 =disagree somewhat	127	153	16.6%	22.3%		
3 =don't know	47	53	6.1%	7.7%		
4 =agree somewhat	56	48	7.3%	7.0%		
5 =agree strongly	17	28	2.2%	4.1%		
	767	686	100.0%	100.0%	<b>1.58</b>	<b>1.71</b>



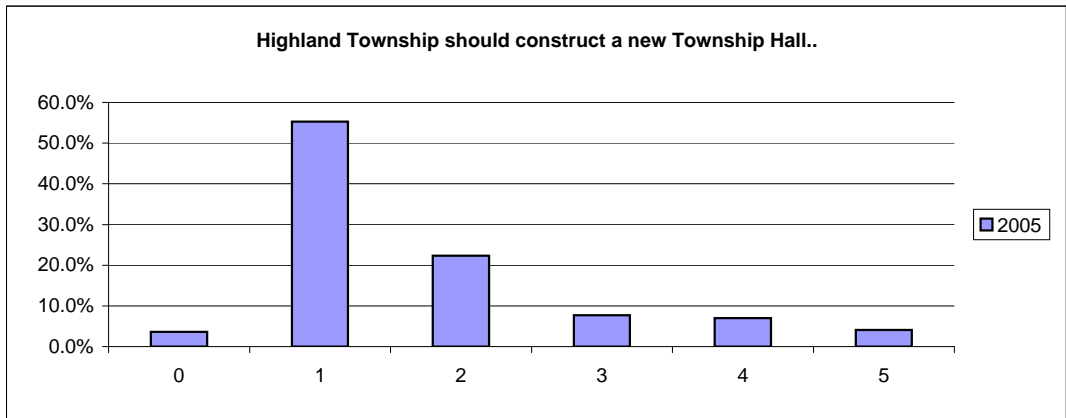
Question 14: We need more commercial space in Highland Township

	1998	2005	1998	2005	<i>weighted score</i>	
			1998	2005	1998	2005
0 =no answer	11	28	1.4%	4.1%		
1 =disagree strongly	387	224	50.5%	32.7%		
2 =disagree somewhat	162	172	21.1%	25.1%		
3 =don't know	49	79	6.4%	11.5%		
4 =agree somewhat	105	118	13.7%	17.2%		
5 =agree strongly	53	65	6.9%	9.5%		
	767	686	100.0%	100.0%	<b>2.01</b>	<b>2.34</b>



Question 15: Highland Township should construct a new Township Hall on Township-owned property near the Post Office and Library using a millage.\*

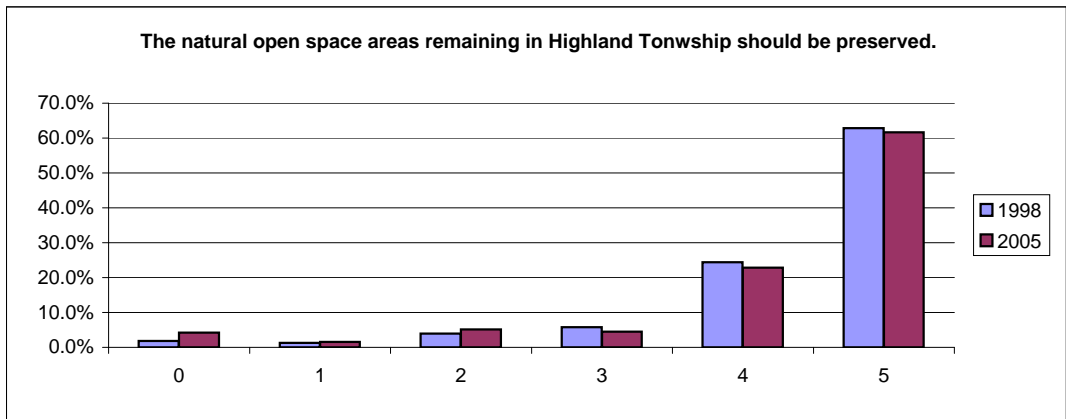
					<b>weighted score</b>	
	1998	2005	1998	2005	1998	2005
0 =no answer		25		3.6%		
1 =disagree strongly		379		55.2%		
2 =disagree somewhat		153		22.3%		
3 =don't know		53		7.7%		
4 =agree somewhat		48		7.0%		
5 =agree strongly		28		4.1%		
		686		100.0%		<b>1.71</b>



\*This question was not included in the 1998 survey.

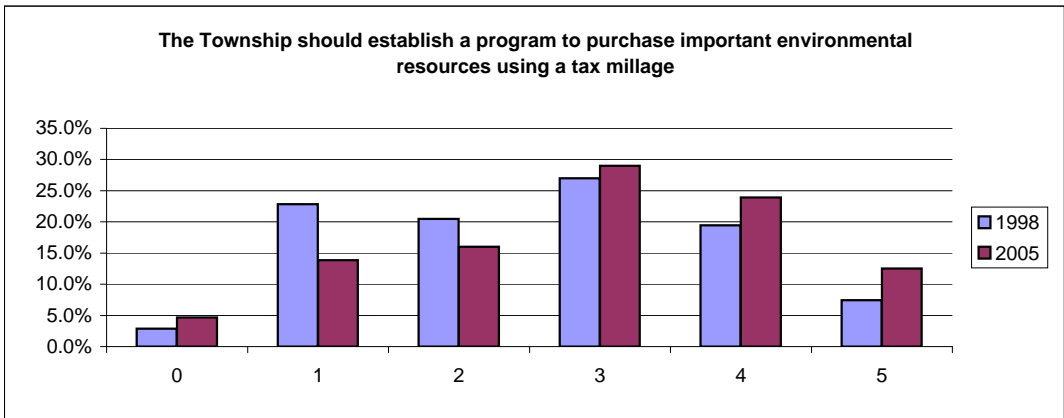
Question 16: The natural open space areas remaining in Highland Township should be preserved.

					<b>weighted score</b>	
	1998	2005	1998	2005	1998	2005
0 =no answer	14	29	1.8%	4.2%		
1 =disagree strongly	10	11	1.3%	1.6%		
2 =disagree somewhat	30	35	3.9%	5.1%		
3 =don't know	44	31	5.7%	4.5%		
4 =agree somewhat	187	157	24.4%	22.9%		
5 =agree strongly	482	423	62.8%	61.7%		
	767	686	100.0%	100.0%	<b>4.38</b>	<b>4.25</b>



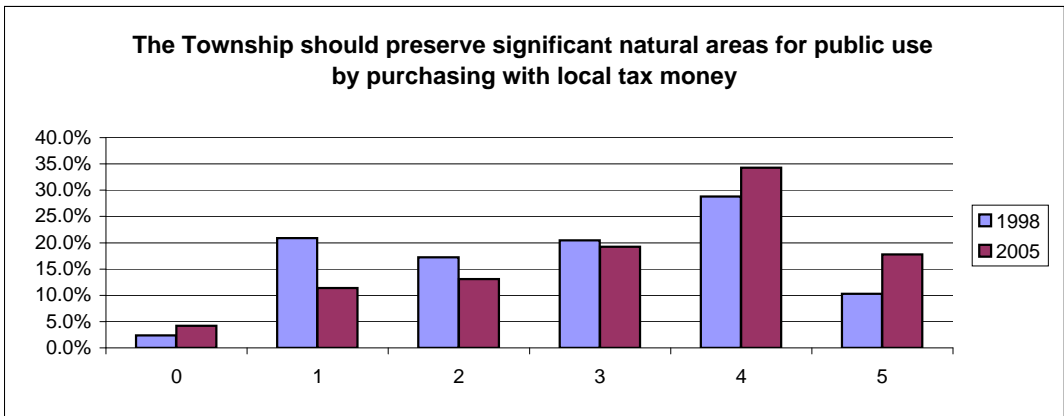
Question 17: The Township should establish a program to purchase important environmental resources using tax millage.

	1998	2005	1998	2005	<i>weighted score</i>	
			1998	2005	1998	2005
0 =no answer	22	32	2.9%	4.7%		
1 =disagree strongly	175	95	22.8%	13.8%		
2 =disagree somewhat	157	110	20.5%	16.0%		
3 =don't know	207	199	27.0%	29.0%		
4 =agree somewhat	149	164	19.4%	23.9%		
5 =agree strongly	57	86	7.4%	12.5%		
	767	686	100.0%	100.0%	<b>2.60</b>	<b>2.91</b>



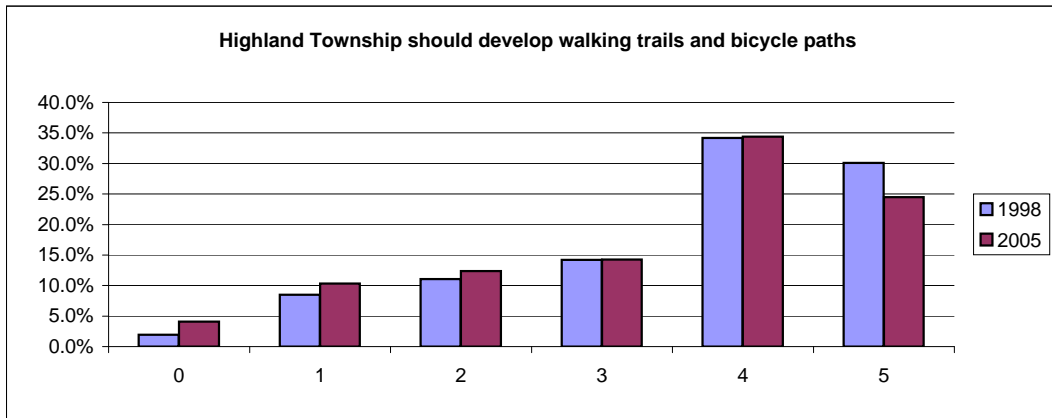
Question 18: The Township should preserve significant natural areas for public use by purchasing them with local tax money.

	1998	2005	1998	2005	<i>weighted score</i>	
			1998	2005	1998	2005
0 =no answer	18	29	2.3%	4.2%		
1 =disagree strongly	160	78	20.9%	11.4%		
2 =disagree somewhat	132	90	17.2%	13.1%		
3 =don't know	157	132	20.5%	19.2%		
4 =agree somewhat	221	235	28.8%	34.3%		
5 =agree strongly	79	122	10.3%	17.8%		
	767	686	100.0%	100.0%	<b>2.83</b>	<b>3.21</b>



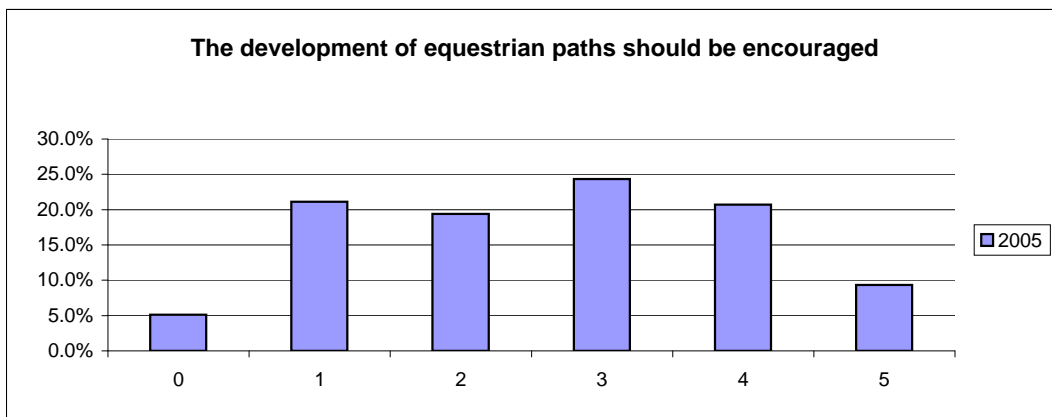
Question 19: Highland Township should develop walking trails and bicycle paths

	1998	2005	1998	2005	<i>weighted score</i>	
			1998	2005	1998	2005
0 =no answer	15	28	2.0%	4.1%		
1 =disagree strongly	65	71	8.5%	10.3%		
2 =disagree somewhat	85	85	11.1%	12.4%		
3 =don't know	109	98	14.2%	14.3%		
4 =agree somewhat	262	236	34.2%	34.4%		
5 =agree strongly	231	168	30.1%	24.5%		
	767	686	100.0%	100.0%	<b>3.60</b>	<b>3.38</b>



Question 20: The development of equestrian paths should be encouraged.\*

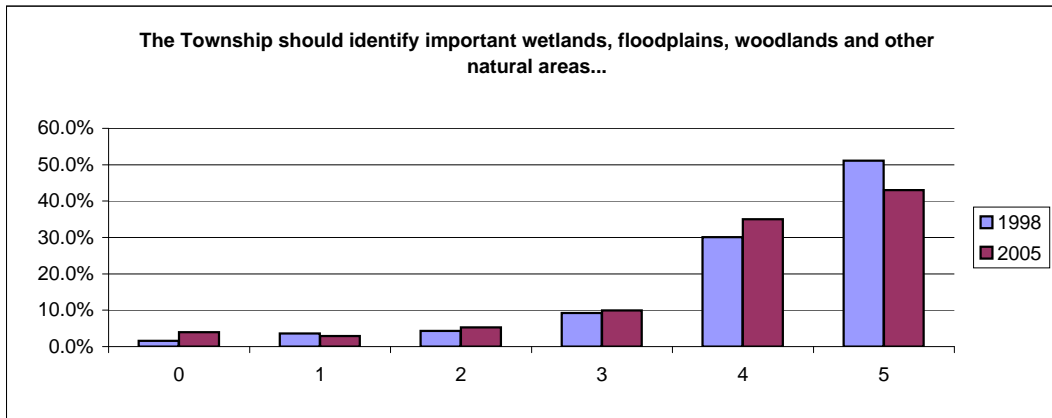
	1998	2005	1998	2005	<i>weighted score</i>	
			1998	2005	1998	2005
0 =no answer		35		5.1%		
1 =disagree strongly		145		21.1%		
2 =disagree somewhat		133		19.4%		
3 =don't know		167		24.3%		
4 =agree somewhat		142		20.7%		
5 =agree strongly		64		9.3%		
		686		100.0%		<b>2.62</b>



\*This question was not included in the 1998 survey.

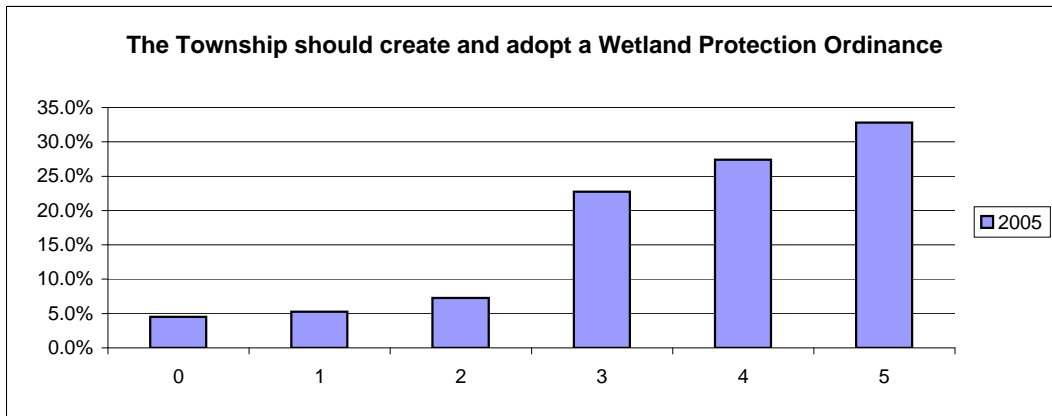
Question 21: The Township should identify important wetlands, flood plains, woodlands and other natural areas worthy of preservation in their natural state.

	1998	2005	1998	2005	<i>weighted score</i>	
			1998	2005	1998	2005
0 =no answer	12	27	1.6%	3.9%		
1 =disagree strongly	28	20	3.7%	2.9%		
2 =disagree somewhat	33	36	4.3%	5.2%		
3 =don't know	71	68	9.3%	9.9%		
4 =agree somewhat	231	240	30.1%	35.0%		
5 =agree strongly	392	295	51.1%	43.0%		
	767	686	100.0%	100.0%	<b>4.16</b>	<b>3.98</b>



Question 22: The Township should create and adopt a Wetland Protection Ordinance

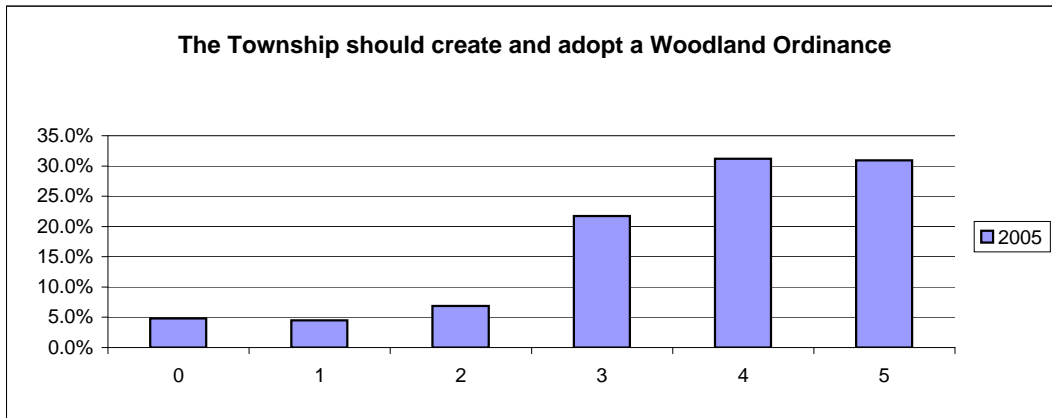
	1998	2005	1998	2005	<i>weighted score</i>	
			1998	2005	1998	2005
0 =no answer		31		4.5%		
1 =disagree strongly		36		5.2%		
2 =disagree somewhat		50		7.3%		
3 =don't know		156		22.7%		
4 =agree somewhat		188		27.4%		
5 =agree strongly		225		32.8%		
		686		100.0%		<b>3.62</b>



\*This question was not included in the 1998 survey.

Question 23: The Township should create and adopt a Woodland Ordinance

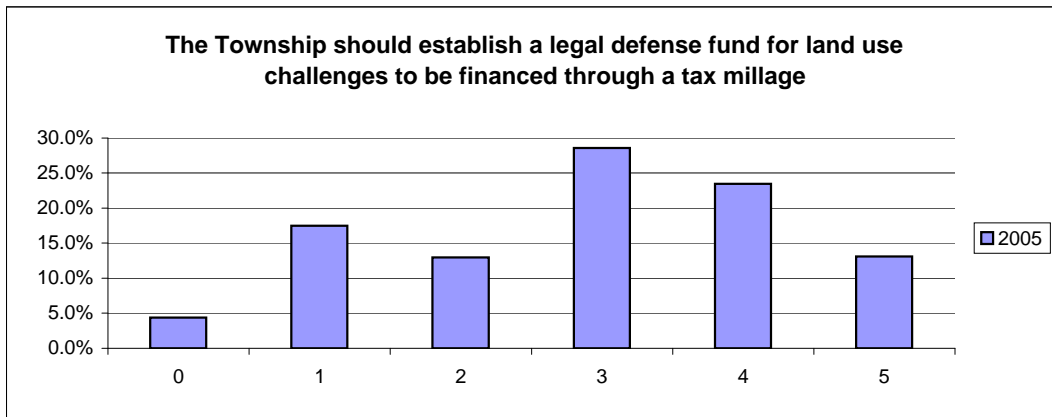
	1998	2005	1998	2005	<b>weighted score</b>	
			1998	2005	1998	2005
0 =no answer		33		4.8%		
1 =disagree strongly		31		4.5%		
2 =disagree somewhat		47		6.9%		
3 =don't know		149		21.7%		
4 =agree somewhat		214		31.2%		
5 =agree strongly		212		30.9%		
		686		100.0%		<b>3.63</b>



\*This question was not included in the 1998 survey.

Question 24: The Township should establish a legal defense fund for land use challenges to be financed through a tax millage

	1998	2005	1998	2005	<b>weighted score</b>	
			1998	2005	1998	2005
0 =no answer		30		4.4%		
1 =disagree strongly		120		17.5%		
2 =disagree somewhat		89		13.0%		
3 =don't know		196		28.6%		
4 =agree somewhat		161		23.5%		
5 =agree strongly		90		13.1%		
		686		100.0%		<b>2.89</b>



\*This question was not included in the 1998 survey.

NOTE: The following question was presented in the 1998 survey, but not repeated in 2005 since the Township has already taken measures to implement this:

*The Township should adopt ordinances that allow limited single-family residential development while providing incentives to preserve open space/agricultural land. (Rural Residential Overlay District adopted 2001)*

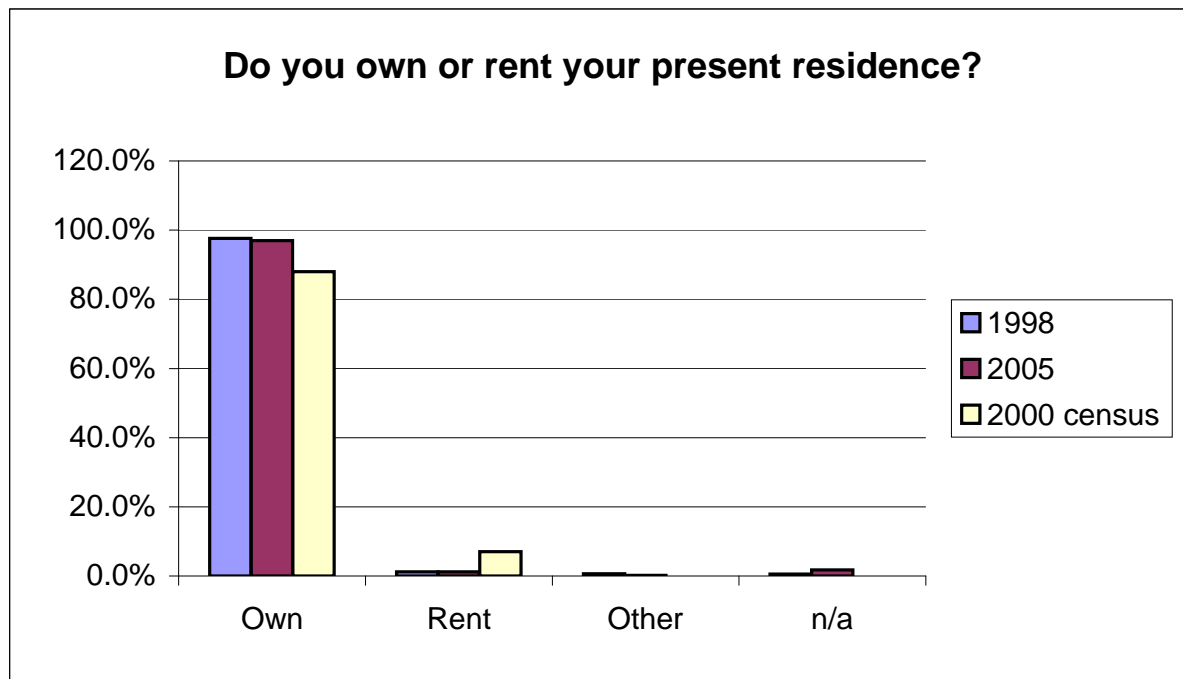
SUMMARY CHART AND RANK ORDER OF AGREE/DISAGREE STATEMENTS (2005 results only)

Question	overall score	rank
9 Highland should try to maintain a rural atmosphere	4.26	1 of 17
16 The natural open space areas remaining in Highland should be preserved	4.25	2 of 17
12 Zoning Ordinances are necessary for maintaining property values	4.00	3 of 17
21 The Township should identify important wetlands, flood plains, woodlands and other natural areas worthy of preservation in their natural state	3.98	4 of 17
10 I'm satisfied with public services in Highland	3.74	5 of 17
11 Zoning Ordinances protect property rights	3.66	6 of 17
23 The Township should create and adopt a Woodland Ordinance	3.63	7 of 17
22 The Township should create and adopt a Wetlands Protection Ordinance	3.62	8 of 17
19 Highland Township should develop walking trails and bicycle paths	3.38	9 of 17
18 Highland Township should preserve significant natural areas for public use by purchasing them with local tax money	3.21	10 of 17
8 I wish Highland had an identifiable center	3.20	11 of 17
17 The Township should establish a program to purchase important environmental resources using a tax millage	2.91	12 of 17
24 The Township should establish a legal defense fund for land use challenges to be financed through a tax millage	2.89	13 of 17
20 The development of equestrian paths should be encouraged	2.62	14 of 17
14 We need more commercial space in Highland Township	2.34	15 of 17
13 We need more multiple family housing (apartments, condos, duplexes) in Highland Township	1.71	16 of 17
15 Highland Township should construct a new Township Hall on Township owned property near the Post Office and Library using a tax millage.	1.71	16 of 17

Responses for Questions No. 8 through 24 have a ranking score as follows: 5= strongly agree, 4= agree somewhat 3= don't know, 2= disagree somewhat, 1=disagree strongly, 0= no answer. The weighted scores provide an indication of how strongly the community agrees with the statement.

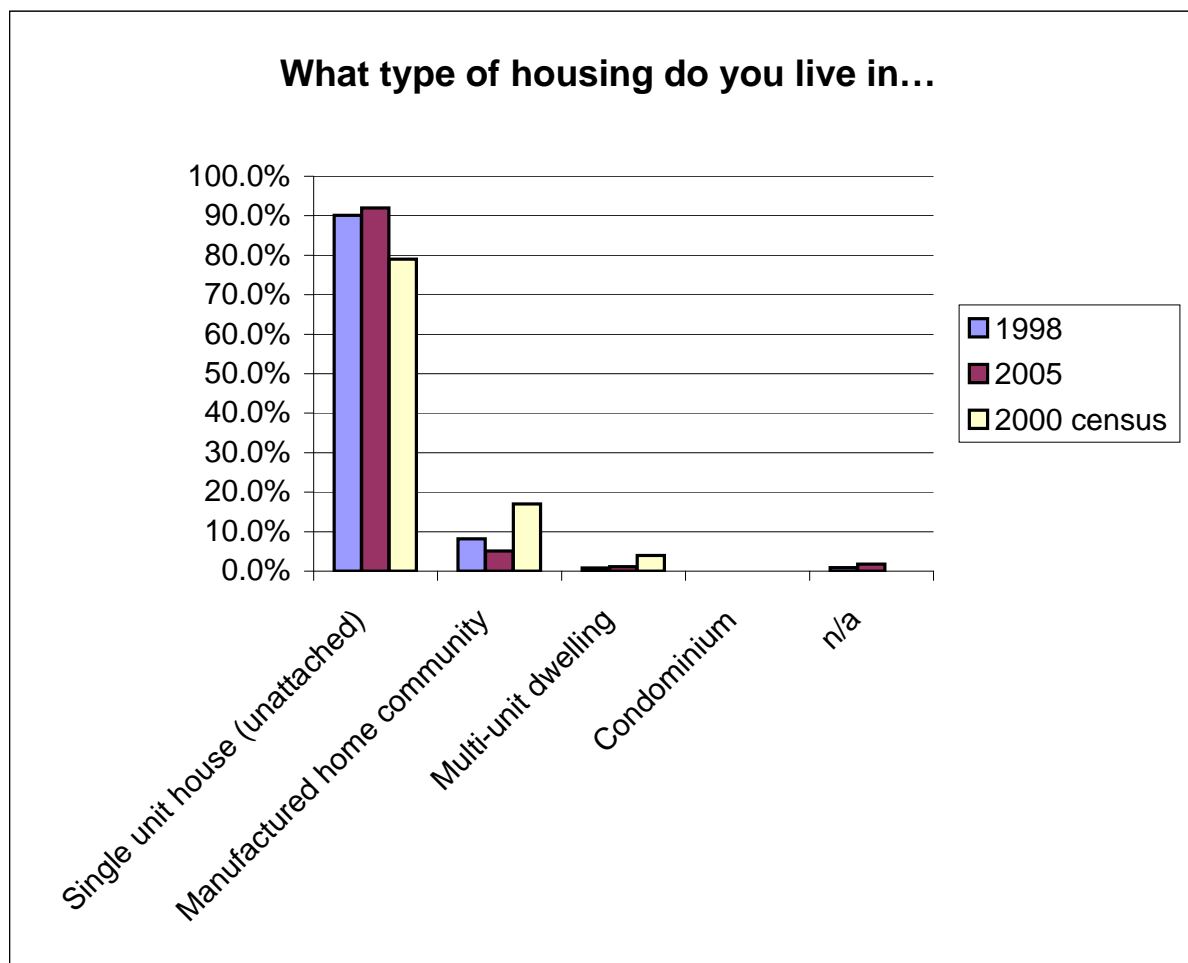
Question 25: Do you own or rent your present residence?

	<b>1998</b>	<b>2005</b>	<b>1998</b>	<b>2005</b>	<b>2000 census</b>
Own	749	664	97.7%	96.9%	88%
Rent	9	8	1.2%	1.2%	7%
Other	5	1	0.7%	0.1%	
n/a	4	12	0.5%	1.8%	
Total Sample	767	685	100.0%	100.0%	



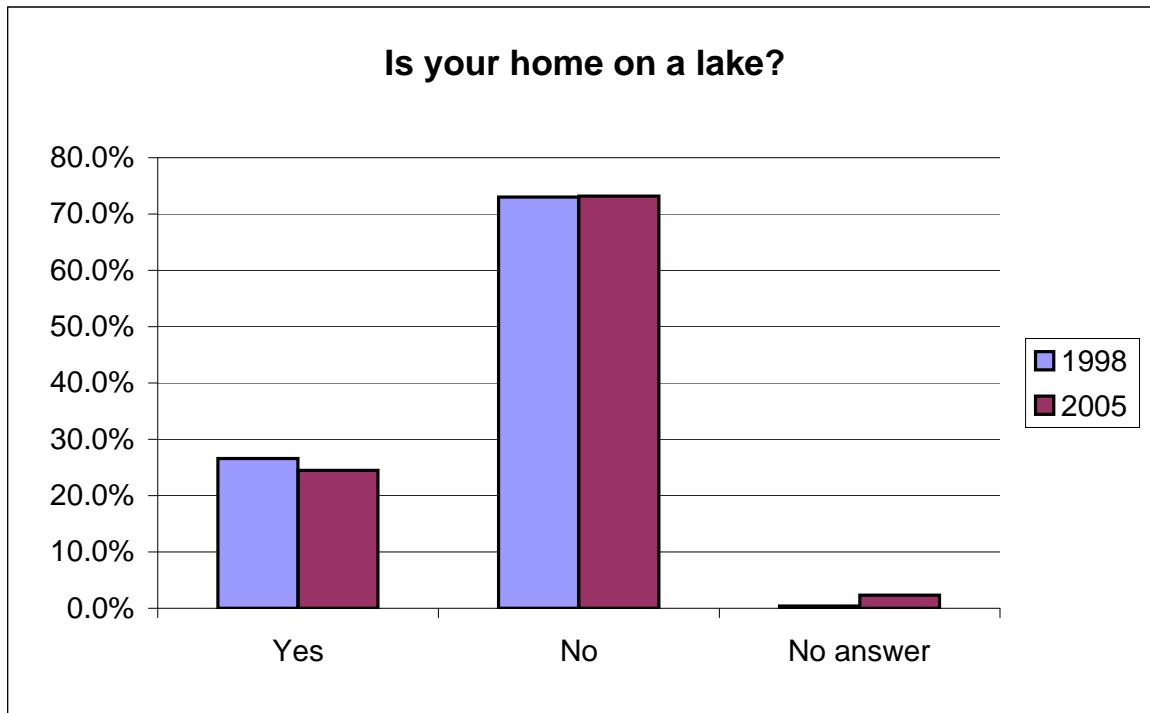
Question 26: Do you live in...(check one)

	<b>1998</b>	<b>2005</b>	<b>1998</b>	<b>2005</b>	<b>2000 censi</b>
Single unit house (unattached)	691	630	90.1%	92.0%	79%
Manufactured home community	63	35	8.2%	5.1%	17%
Multi-unit dwelling	6	8	0.8%	1.2%	4%
Condominium	0		0.0%	0.0%	
n/a	7	12	0.9%	1.8%	
Total Sample	767	685	100.0%	100.0%	



Question 27: Is your home on a lake? (check one)

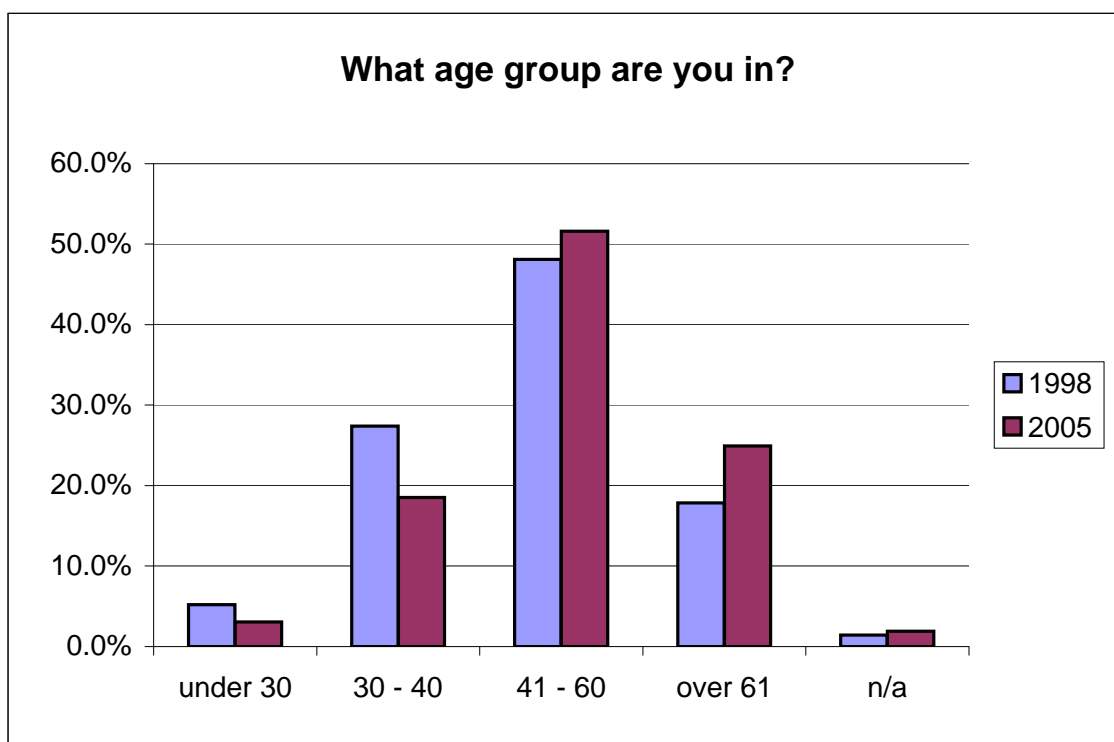
	<b>1998</b>	<b>2005</b>	<b>1998</b>	<b>2005</b>
Yes	204	168	26.6%	24.5%
No	560	502	73.0%	73.2%
No answer	3	16	0.4%	2.3%
Total Sample	767	686	100.0%	100.0%



Question 26: What age group are you in?

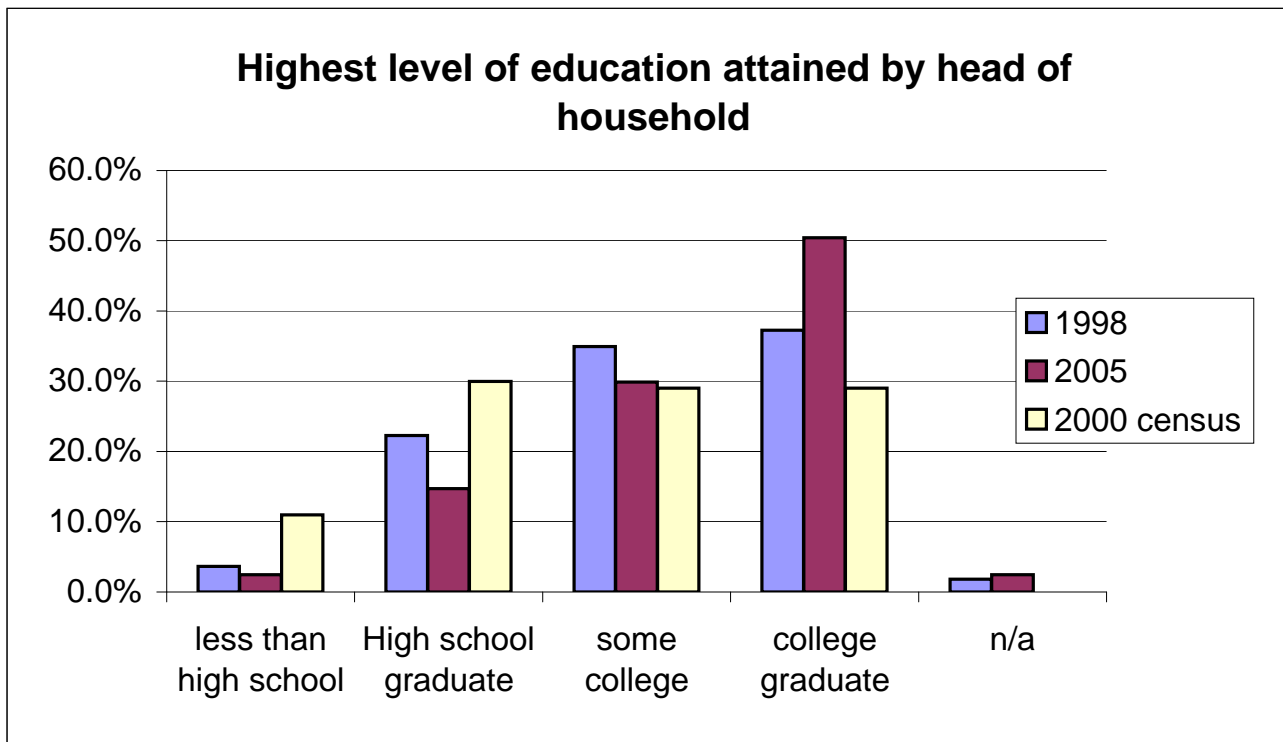
	<b>1998</b>	<b>2005</b>	<b>1998</b>	<b>2005</b>	<b>2000 census*</b>
under 30	40	21	5.2%	3.1%	49% 0-34 years
30 - 40	210	127	27.4%	18.5%	
41 - 60	369	354	48.1%	51.6%	44% 35-64 years
over 61	137	171	17.9%	24.9%	7% 65+ years
n/a	11	13	1.4%	1.9%	
Total Sample	767	686	100.0%	100.0%	

*note that census data reports different age ranges than survey*



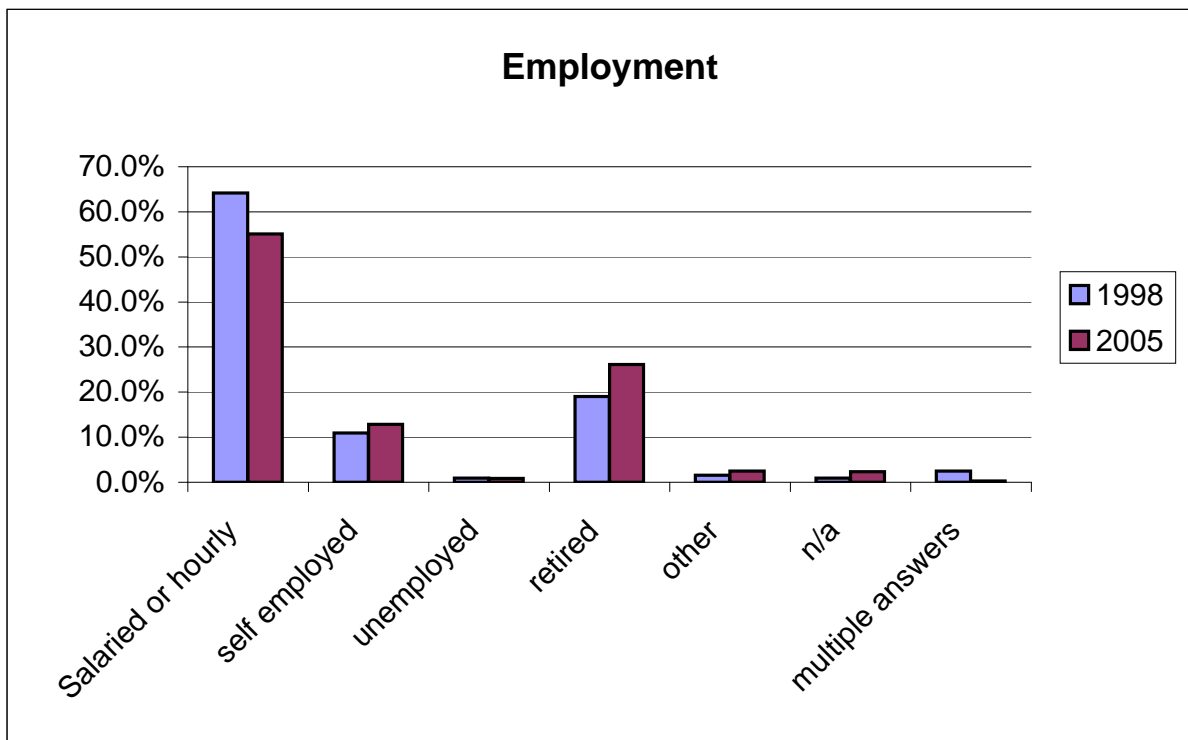
Question 27: Check the box to indicate the highest level of education attained by the head of the household.

	<b>1998</b>	<b>2005</b>	<b>1998</b>	<b>2005</b>	<b>2000 census*</b>
less than high school	28	17	3.7%	2.5%	11%
High school graduate	171	101	22.3%	14.7%	30%
some college	268	205	34.9%	29.9%	29%
college graduate	286	346	37.3%	50.4%	29%
n/a	14	17	1.8%	2.5%	
Total Sample	767	686	100.0%	100.0%	



Question 28: Are you currently...(check one)

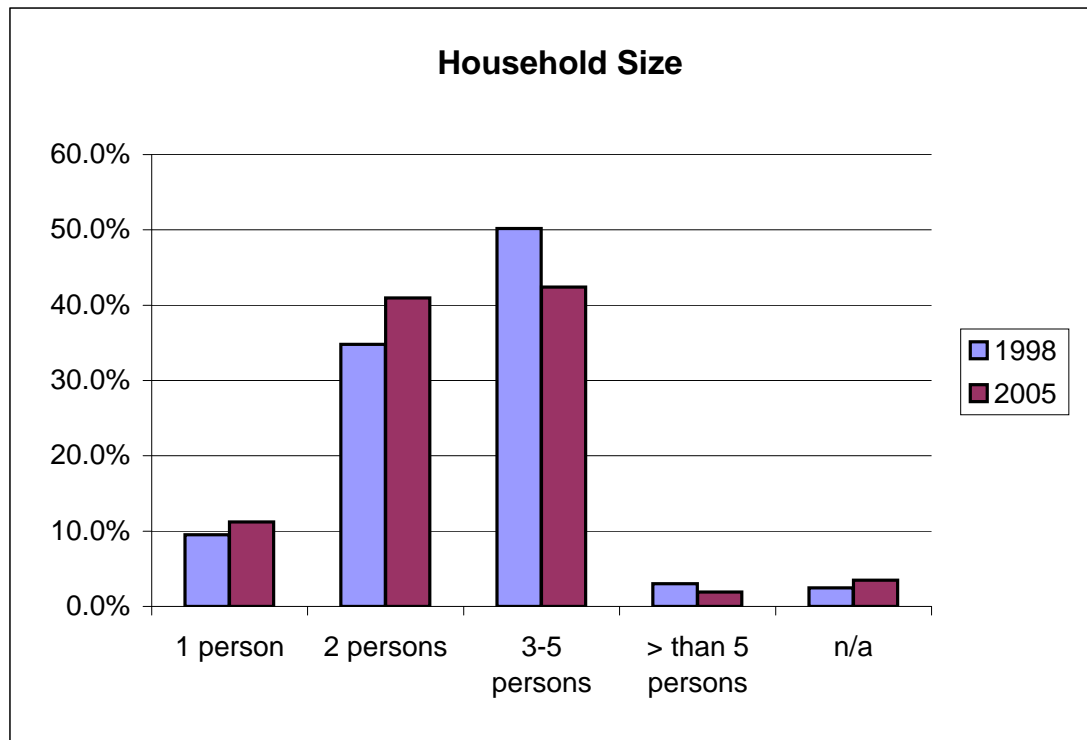
	<b>1998</b>	<b>2005</b>	<b>1998</b>	<b>2005</b>
Salaried or hourly	492	378	64.1%	55.1%
self employed	84	88	11.0%	12.8%
unemployed	7	6	0.9%	0.9%
retired	146	179	19.0%	26.1%
other	12	17	1.6%	2.5%
n/a	7	16	0.9%	2.3%
multiple answers	19	2	2.5%	0.3%
Total Sample	767	686	100.0%	100.0%



Question 29: What is your household size? \_\_\_\_\_ persons

	<b>1998</b>	<b>2005</b>	<b>1998</b>	<b>2005</b>
1 person	73	77	9.5%	11.2%
2 persons	267	281	34.8%	41.0%
3-5 persons	385	291	50.2%	42.4%
> than 5 persons	23	13	3.0%	1.9%
n/a	19	24	2.5%	3.5%
Total Sample	767	686	100.0%	100.0%

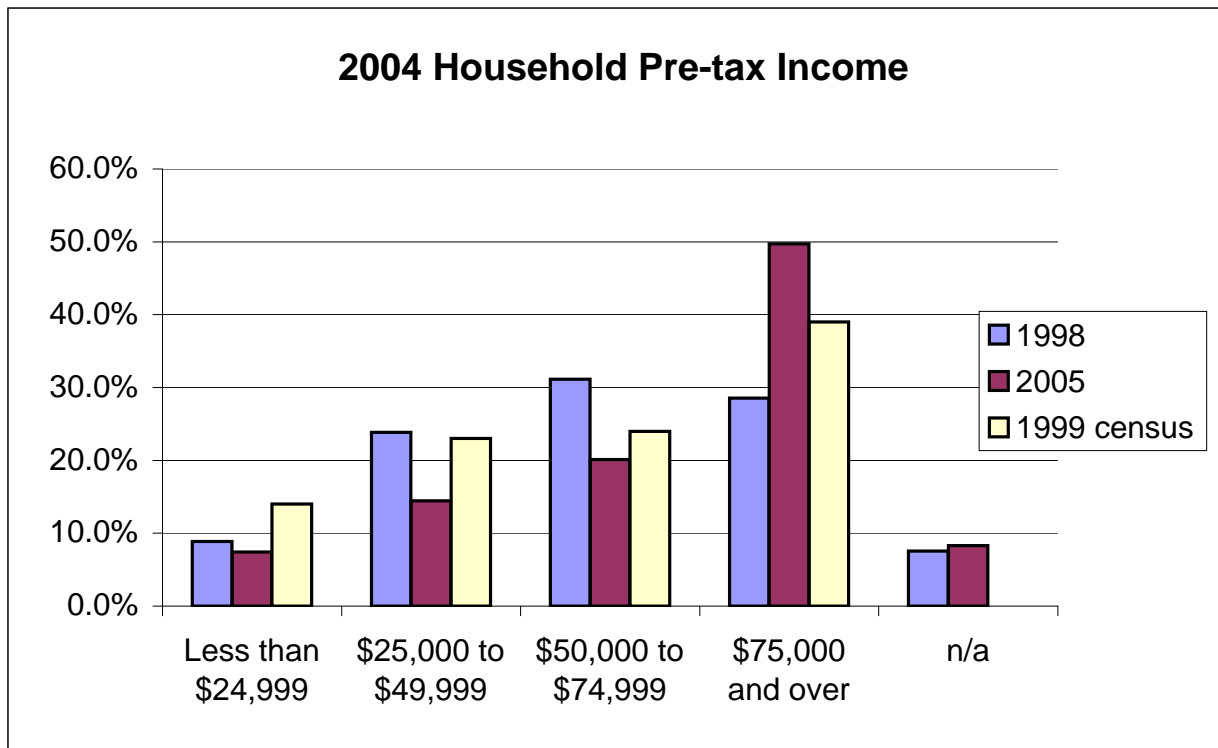
Note: SEMCOG estimate for average household size for 2005 is 2.72 persons  
 Calculated average household size of respondents is 2.68 persons



Question 30: Please check the line that best approximates your household's 2004 pre-tax income.

	<b>1998</b>	<b>2005</b>	<b>1998</b>	<b>2005</b>	<b>1999 census</b>
Less than \$24,999	68	51	8.9%	7.4%	14%
\$25,000 to \$49,999	183	99	23.9%	14.4%	23%
\$50,000 to \$74,999	239	138	31.2%	20.1%	24%
\$75,000 and over	219	341	28.6%	49.7%	39%
n/a	58	57	7.6%	8.3%	
Total Sample	767	686	100.0%	100.0%	100%

Note:



Question 31. How many of the following does your household own?

	<i>avg. ownership per household</i>			
	<b>1998</b>	<b>2005</b>	<b>1998</b>	<b>2005</b>
Automobiles	1728	1513	2.6	2.2
Bicycles	1627	1399	2.4	2.0
Boats	448	394	0.7	0.6
Motor Homes	30	25	0.0	0.0
Other RV's	192	159	0.3	0.2
Horses	*	80		0.1
None	4		0.0	
Total Sample	4025	3490		

\* information not requested in 1998

